



# Olivia Spaight

Agricultural Communicator  
Undergraduate Student

## University of Wisconsin-Madison

Dairy Science | Life Sciences Communication  
Certificate in Agricultural Business Management  
Anticipated Graduation: May 2023



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## Professional Experience

### USDA Dairy Forage Research Center- Madison, WI March 2020-Present

Assist with the planting, maintaining, and harvesting of red clover and hairy vetch crops.  
Create and analyze data spreadsheets reflection plant growth patterns.

### Tractor Supply Company- Mukwonago, WI May 2017-April 2021

Assisted with answering customer concerns related to large animal nutrition and health.  
Organized and executed mobile orders for pickup in store, delivery, or long-range shipping.

### Professional Dairy Producers- Juneau, WI February 2021-April 2021

Curated social media posts for spring programming and the Annual Business Conference.  
Developed an app for PDPW members with a virtual marketplace and tradeshow platform.

## Extracurricular Experience

### National Agri-Marketing Association 2021-2022 President, Marketing Team Coordinator

### Association of Women in Agriculture 2021-2022 Communications Coordinator 2020-2021 Activities Coordinator

### Collegiate Farm Bureau 2021-2022 Public Relations Coordinator 2020-2021 Ag in the Classroom Liason

### Badger Dairy Club 2020-2021 Badger Invitational Sale Committee

## Skills and Experience

Proficient with Microsoft and Adobe Suites  
Excellent written and verbal communication skills  
Goal-oriented, self-driven, and highly motivated

## Awards and Honors

Renk Agribusiness Institute Scholar  
WALSAA Outstanding Sophomore  
Wisconsin FFA State Degree Recipient

